



# Künstlich Intelligent?

Stefan Igel, Matthias Richter

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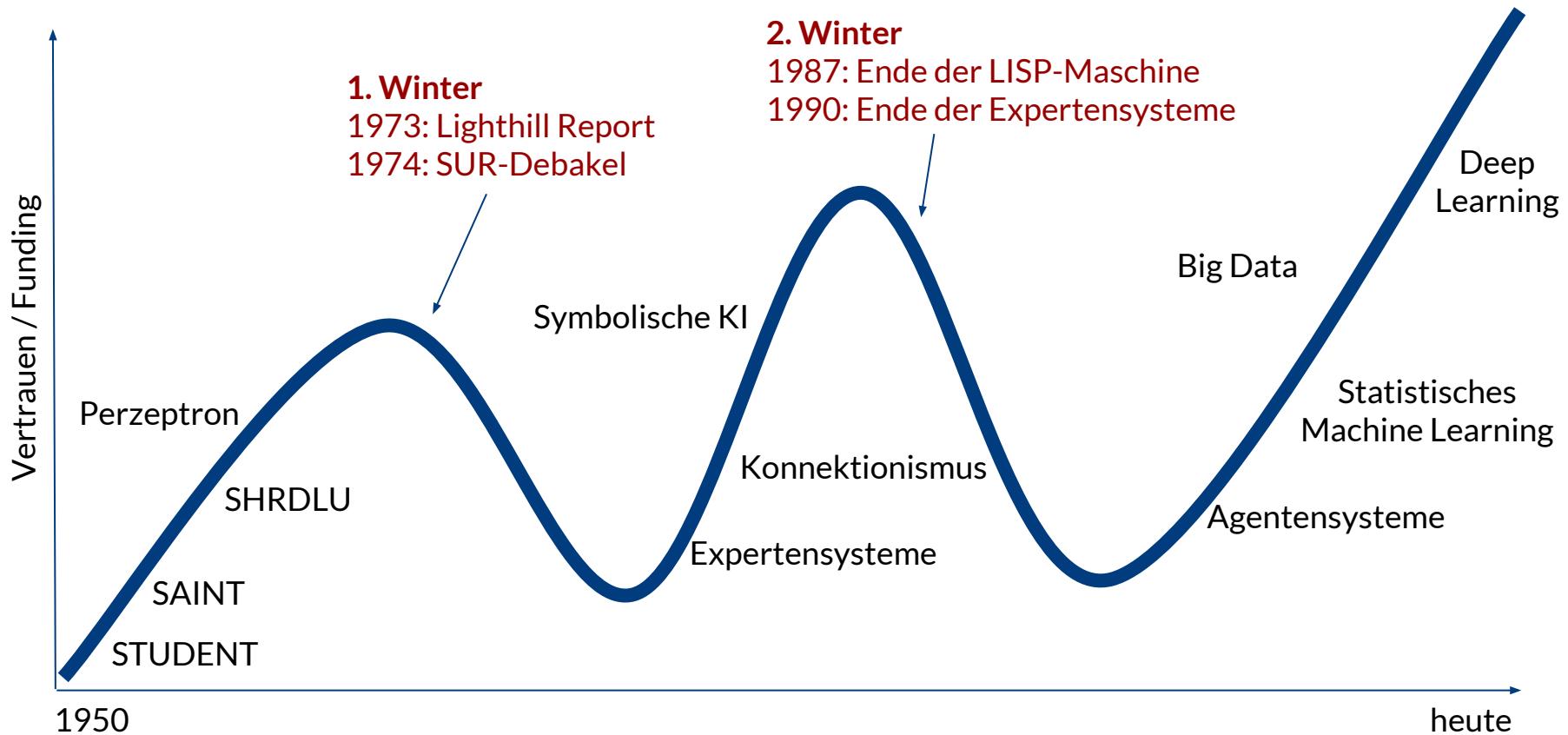
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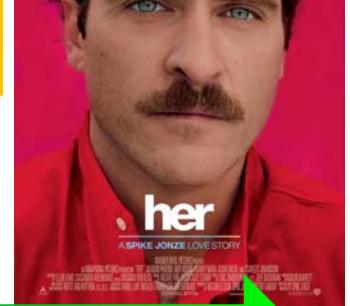
Wir nutzen Technologien,  
um unsere Kunden glücklich zu machen  
*Und uns selbst.*

# Die Jahreszeiten der KI



# Was ist künstliche Intelligenz?

# Künstliche Intelligenz im Film



negativ

positiv

# Deep Blue vs. Garri Kasparov (1997)



Quelle: Pedro Villavicencio via flickr



Quelle: S.M.S.I., Inc. - Owen Williams,  
The Kasparov Agency

# Deep Blue vs. Garri Kasparov (1997)



„nur Brute Force“

Quelle: Pedro Villavicencio via flickr



Quelle: S.M.S.I., Inc. - Owen Williams,  
The Kasparov Agency

# IBM Watson vs. Ken Jennings, Brad Rutter (2011)



Quelle: Atomic Taco via Wikimedia

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# Alpha Go vs. Lee Sedol (2016)



Quelle: Buster Benson via flickr

# Alpha Go vs. Lee Sedol (2016)



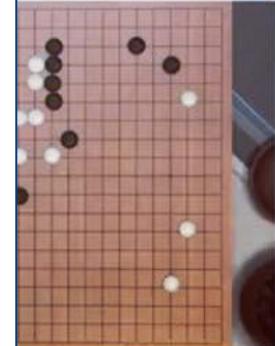
Quelle: Buster Benson via flickr

# Alpha Go vs. Lee Sedol (2016)



Grady Booch   
@Grady\_Booch

I'd reframe it to say that AlphaGo explored hills and valleys in the chess playing landscape that human experience, amplified by tradition, had left unexplored. To attribute insight and understanding to AlphaGo is an unnecessary stretch.



Quelle: Buster Benson via flickr

# Alpha Go vs. Lee Sedol (2016)

A screenshot from a Twitter post by Grady Booch (@Grady\_Booch). The post features a Go board image on the left, a circular profile picture of Grady Booch in the center, and a tweet text on the right. The tweet text is partially obscured by a large red speech bubble containing the German phrase "„kann nur spielen“". To the right of the tweet is a timer showing the game duration.

PHAGO  
1:27:15

LEE SEDOL  
0:45:18

I'd reframe it to say that AlphaGo  
„**kann nur spielen**“  
experience, amplified by tradition,  
left unexplored. To attribute insight  
and understanding to AlphaGo is an  
unnecessary stretch.

Quelle: Buster Benson via flickr

# MENACE (1960)

Machine Educable Noughts And Crosses Engine

## Experiments on the mechanization of game-learning

### Part I. Characterization of the model and its parameters

*By Donald Michie*

This paper describes a trial-and-error device which learns to play the game of Noughts and Crosses. It was initially constructed from matchboxes and coloured beads and subsequently simulated in essentials by a program for a Pegasus 2 computer. The parameters governing the adaptive behaviour of this automaton are described and preliminary observations on its performance are briefly reported.

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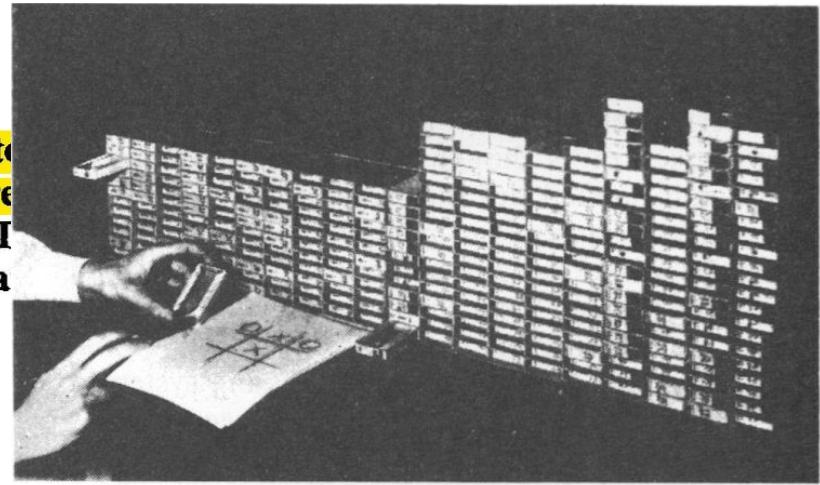


Fig. 2.—The matchbox machine—MENACE

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**Matt Parker – MENACE: the pile of matchboxes which can learn**

[https://youtu.be/R9c\\_neaxeU](https://youtu.be/R9c_neaxeU)

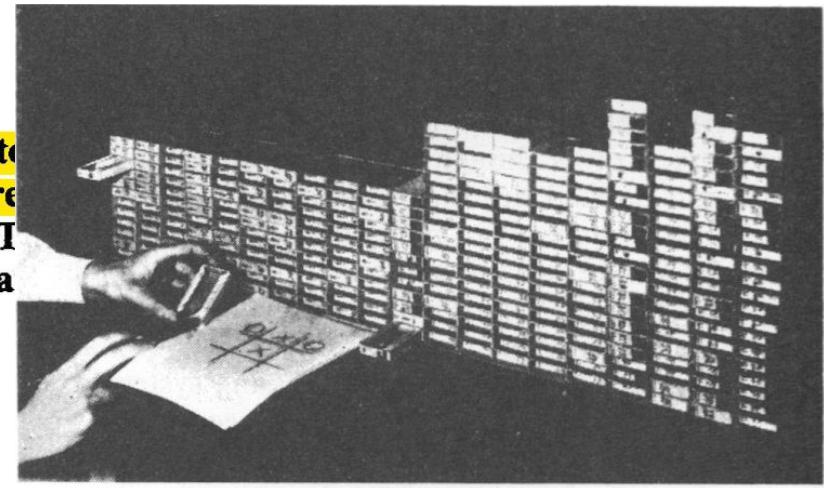


Fig. 2.—The matchbox machine—MENACE

# Was ist ~~künstliche~~ Intelligenz?

# Definitionen von KI

## Dimensionen

Was? Denken vs. Handeln

Wie? Menschlich vs. Rational

Menschlich Denkend	Rational Denkend
Menschlich Handelnd	Rational Handelnd

# Definitionen von KI

## Menschlich Handelnd

“The art of creating machines that perform functions that require intelligence when performed by people.”

(Kurzweil, 1990)

“The study of how to make computers do things at which, at the moment, people are better.”

(Rich and Knight, 1991)

# Definitionen von KI

Menschlich Handelnd

“The art of creating machines that can think and act in ways that require intelligence.”  
(Kurzweil, 1990)

## The Turing Test approach

“The study of what computers can do and what they cannot do at the moment.”  
(Rich and Knight, 1991)

# Definitionen von KI

Menschlich Denkend

“The exciting new effort to make computers think ...  
*machines with minds*, in the full and literal sense.”

(Haugeland, 1985)

“[The automation of] activities that we associate with  
human thinking, activities such as decision-making, problem  
solving, learning ...”

(Bellman, 1978)

# Definitionen von KI

Menschlich Denkend

“The exciting new field of machine intelligence...  
machines that learn and problem-solve...  
(Haugeland, 1985)

The cognitive modeling approach

“[The automaton] must be able to...  
human thought...  
solving, learning...”  
(Bellman, 1978)

# Definitionen von KI

## Rational Denkend

“The study of mental faculties through the use of computational models.”

(Charniak and McDermott, 1985)

“The study of the computations that make it possible to perceive, reason, and act.”

(Winston, 1992)

# Definitionen von KI

Rational Denkend

“The study  
computat

(Charniak an

The “laws of thought” approach

“The stud  
perceive,

(Winston, 1992)

able to

# Definitionen von KI

## Rational Handelnd

“Computational Intelligence is the study of the design of intelligent agents.”

(Poole *et al.*, 1998)

“AI ... is concerned with intelligent behavior in artifacts.”

(Nilsson, 1998)

# Definitionen von KI

## Rational Handelnd

“Computational  
intelligence”

(Poole *et al.*,

design of

The rational agent approach

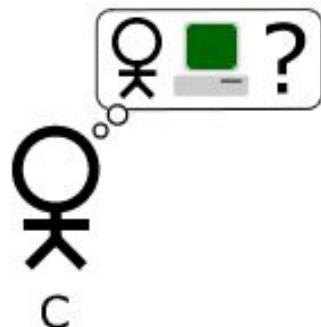
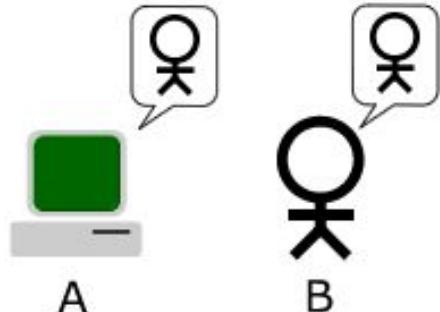
“AI ... is co-

(Nilsson, 199

facts.”

# Der Werkzeugkasten der KI

# Der Turing Test



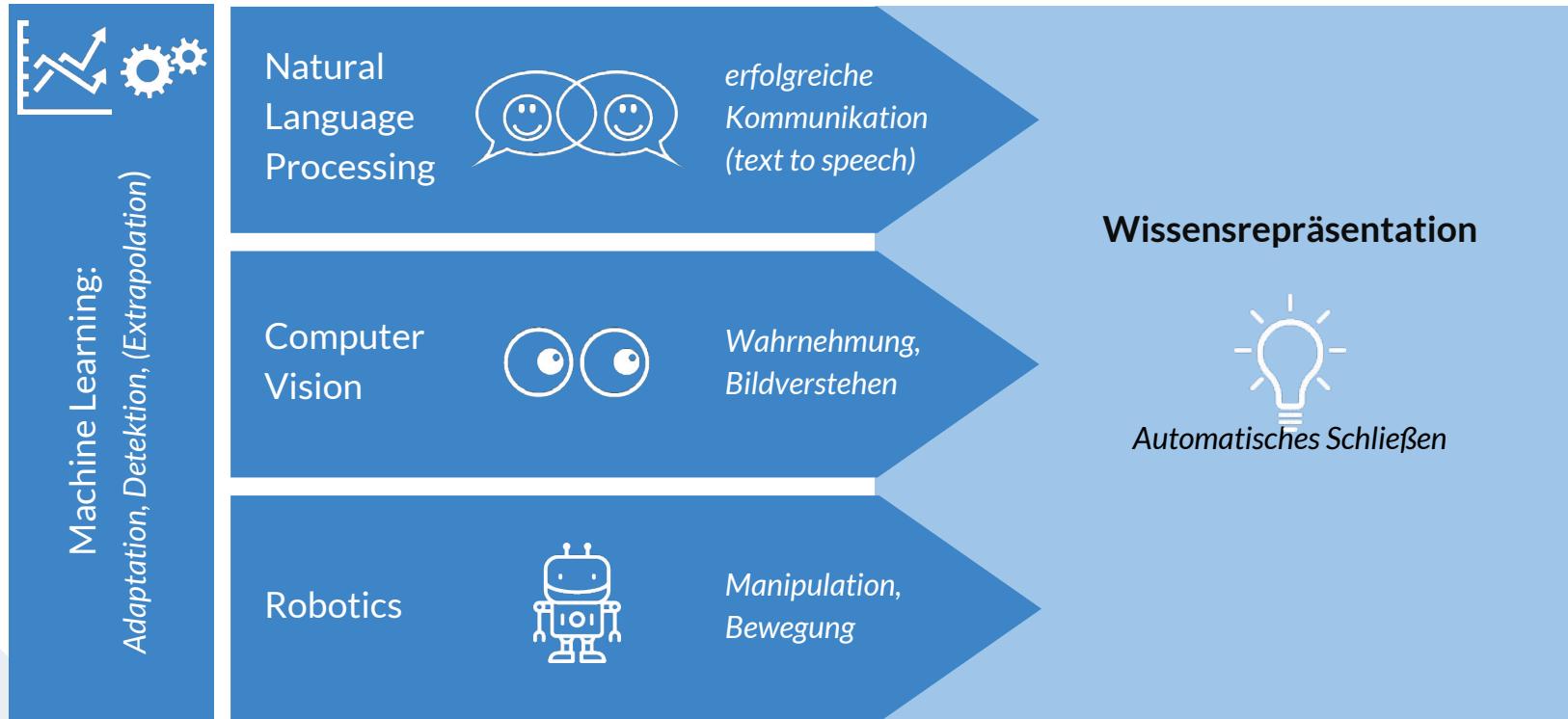
## einfacher Turing Test

- kommunizieren
- Wissen speichern
- antworten und schlussfolgern
- adaptieren und extrapolieren

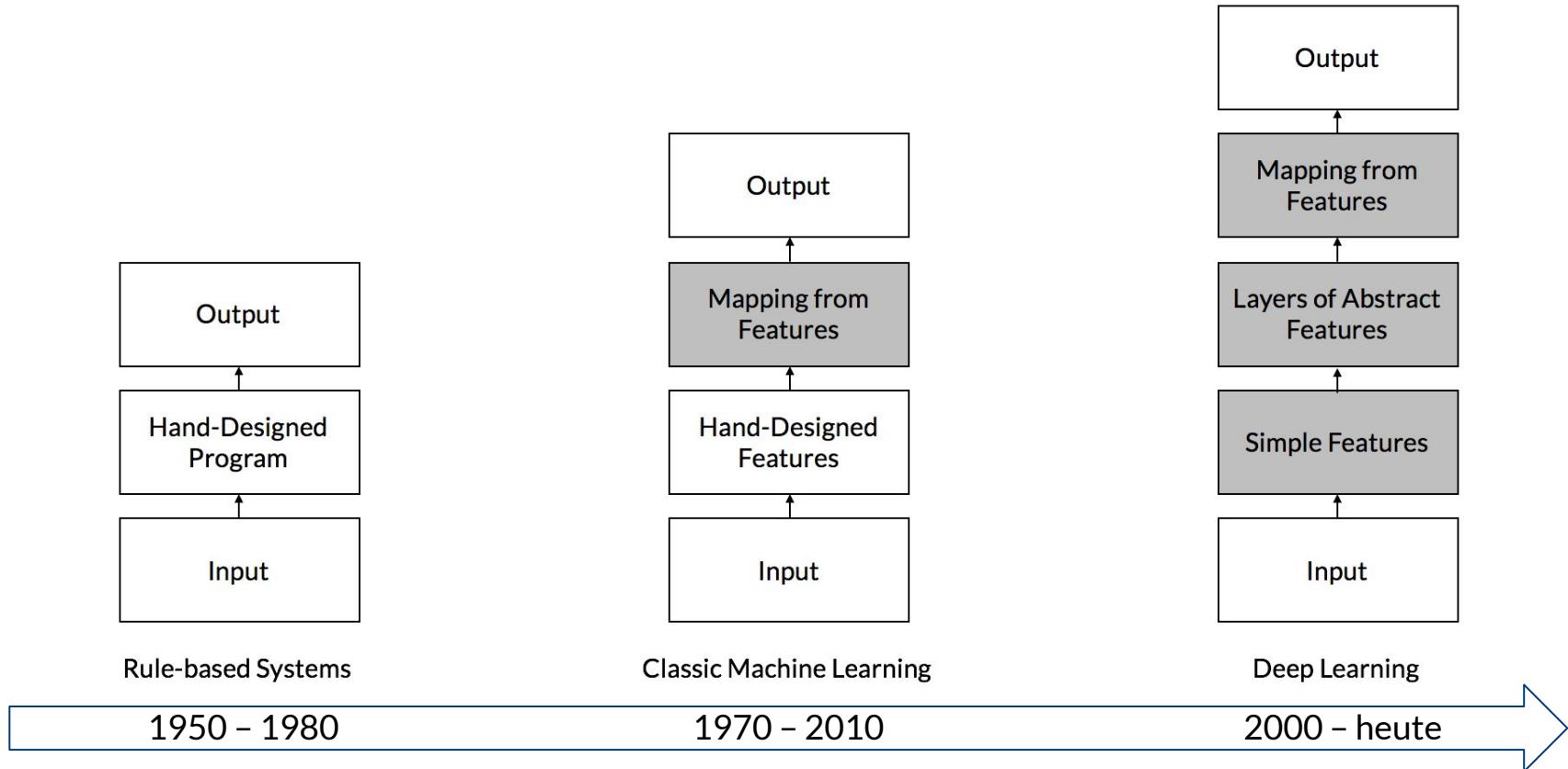
## totaler Turing Test

- Objekte erkennen
- Objekte manipulieren und bewegen

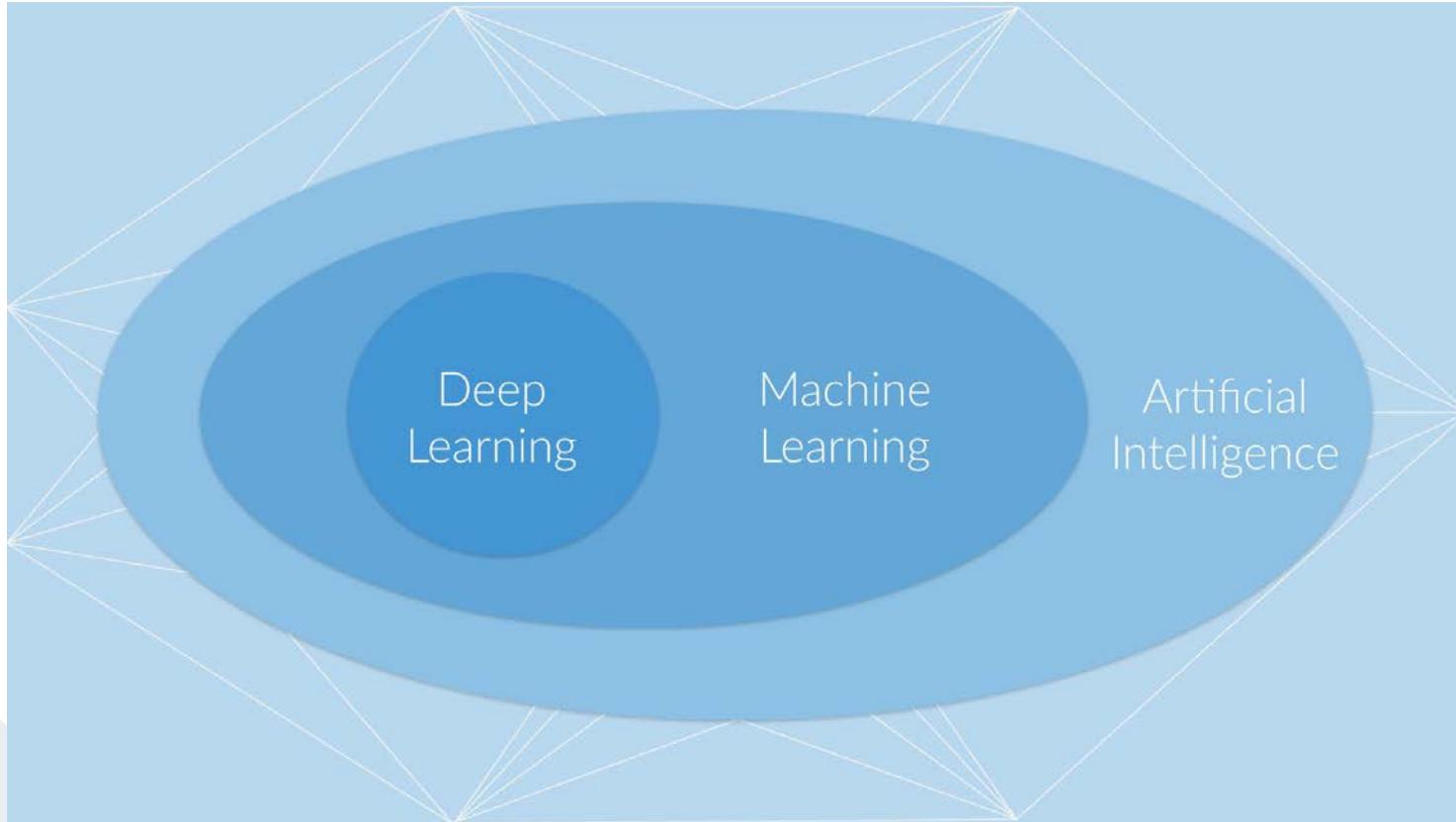
# Teilbereiche der Künstlichen Intelligenz



# Umsetzung von KI-Fähigkeiten



# Künstliche Intelligenz = Deep Learning?



# THE DATA SCIENCE HIERARCHY OF NEEDS

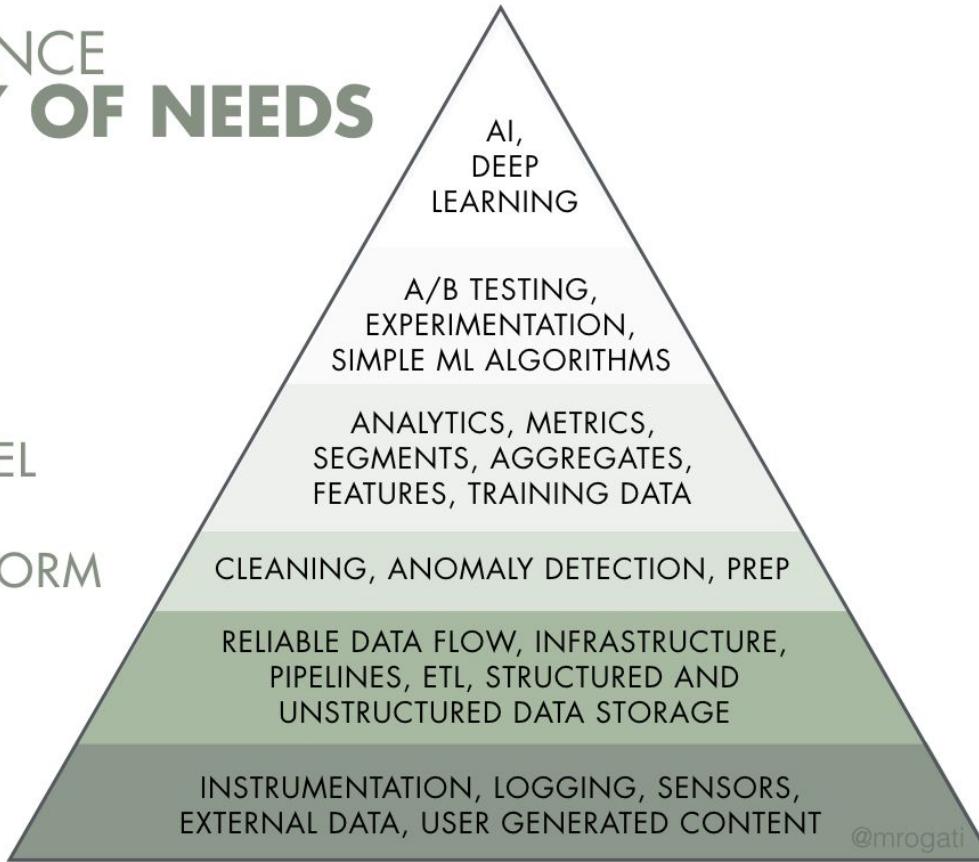
LEARN/OPTIMIZE

AGGREGATE/LABEL

EXPLORE/TRANSFORM

MOVE/STORE

COLLECT



<https://hackernoon.com/the-ai-hierarchy-of-needs-18f111fcc007>

<https://www.digitalsource.io/data-engineer-vs-data-scientist>

# THE DATA SCIENCE HIERARCHY OF NEEDS

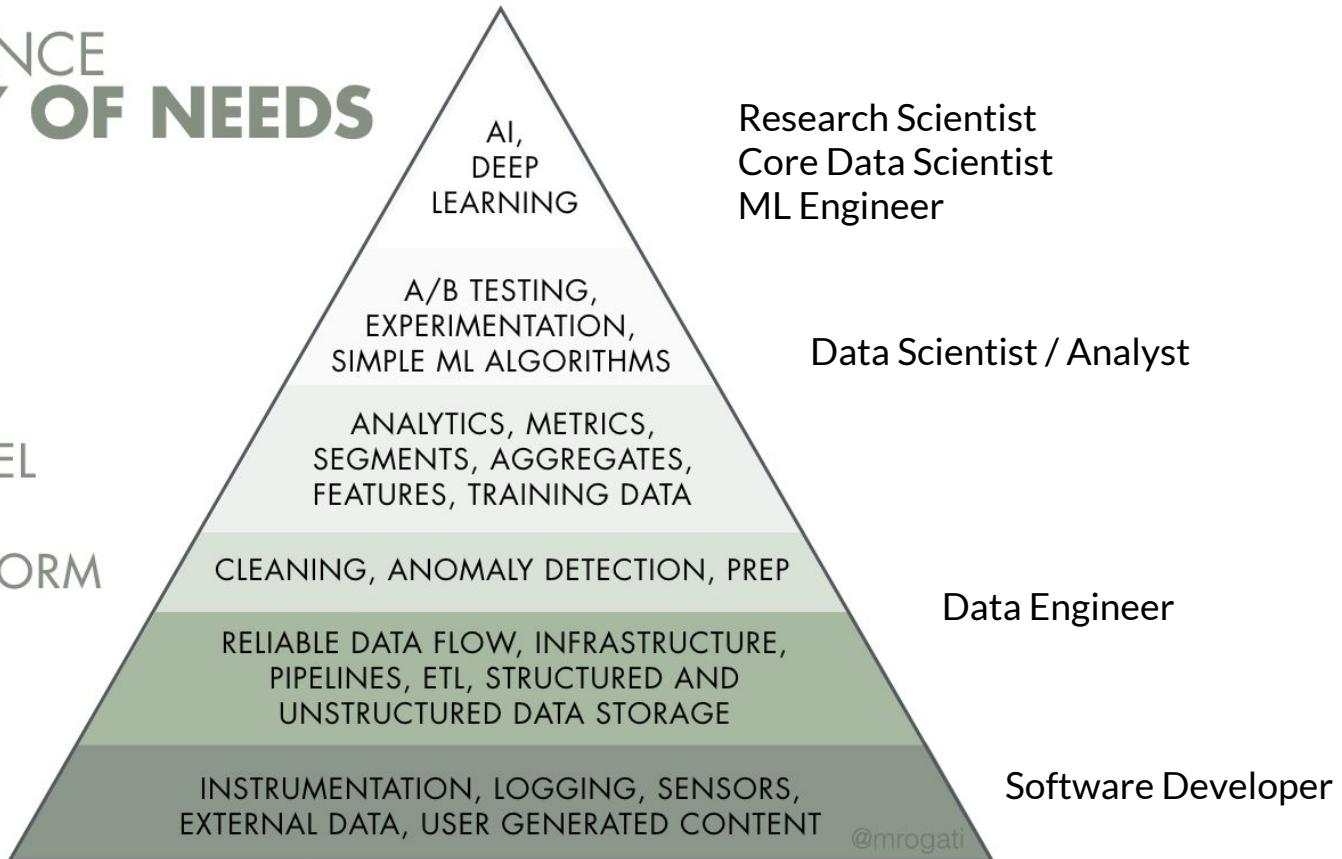
LEARN/OPTIMIZE

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<https://hackernoon.com/the-ai-hierarchy-of-needs-18f111fcc007>

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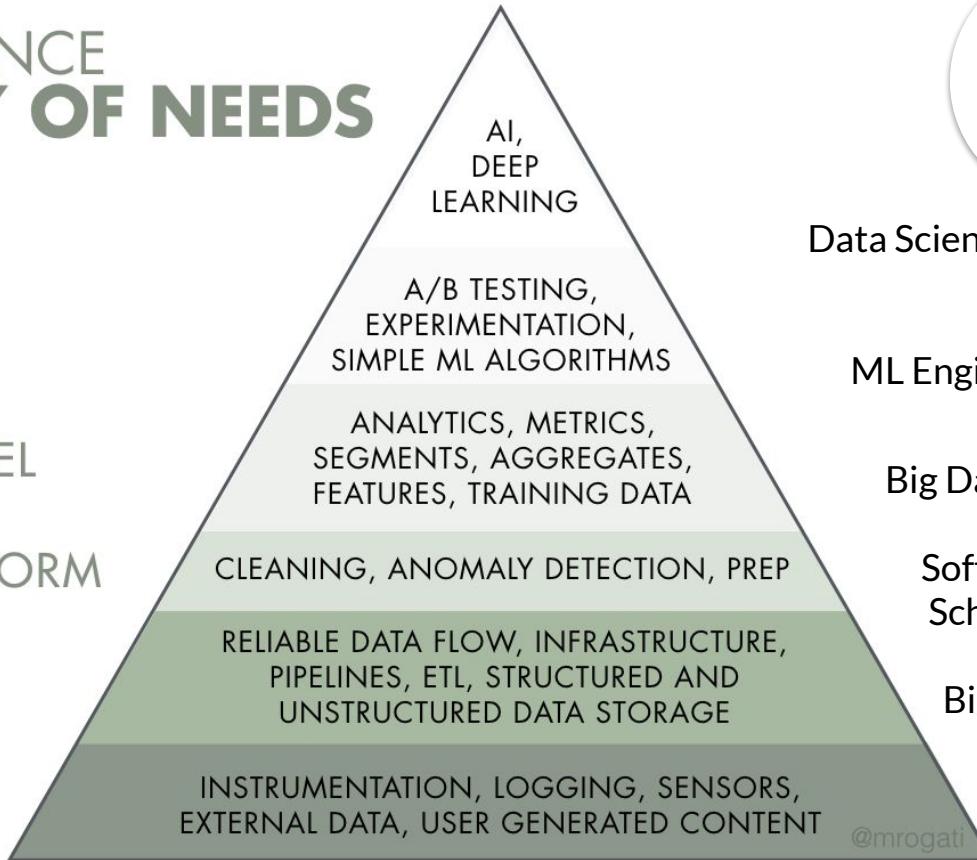
LEARN/OPTIMIZE

AGGREGATE/LABEL

EXPLORE/TRANSFORM

MOVE/STORE

COLLECT



Data Scientist

ML Engineer

Big Data Engineer

Software Entwickler mit Schwerpunkt Big Data

Big Data Systems Engineer

# Künstliche Intelligenz am Beispiel

mehr unter <https://www.inovex.de/blog/category/analytics/>

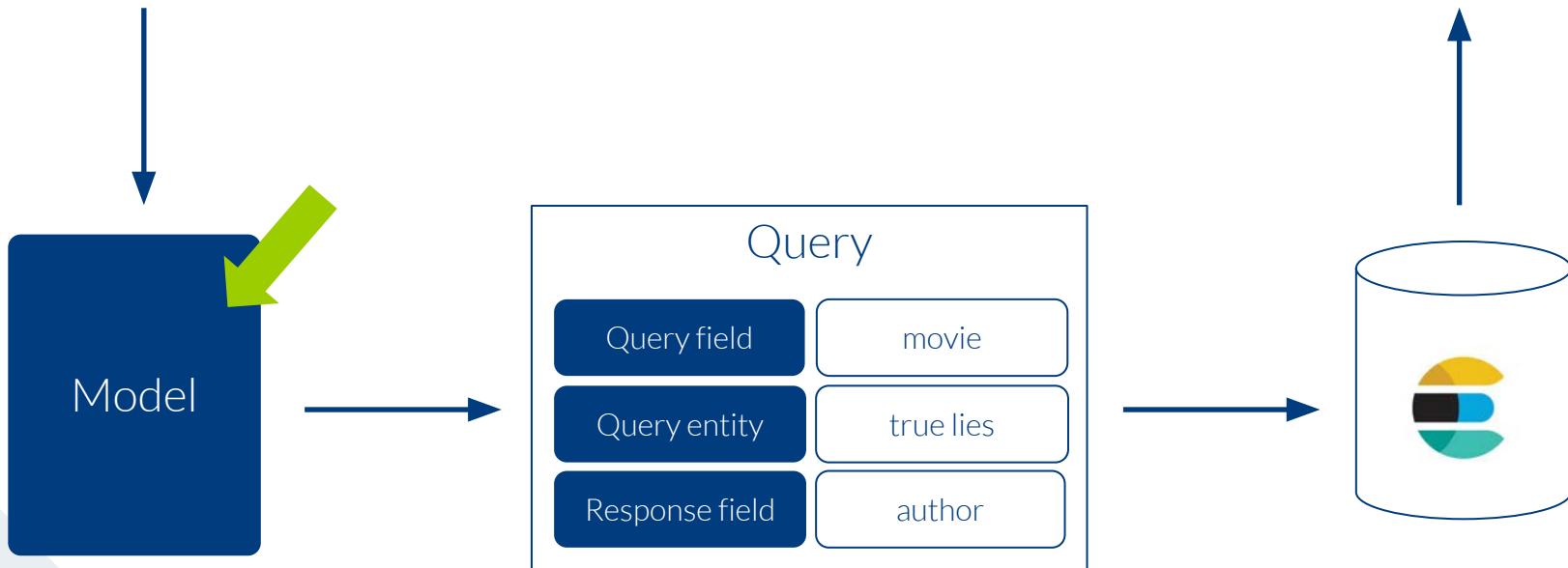
# State-of-the-Art in NLP

mostly solved	making good progress	still really hard
Spam detection	Sentiment Analysis	Question Answering (QE)
Part-of-speech (POS) tagging	Coreference resolution	Dialog
Named entity recognition (NER)	Word sense disambiguation (WSD)	Summarization
	Parsing	Paraphrase
	Machine Translation	
	Information extraction	
	Topic models	

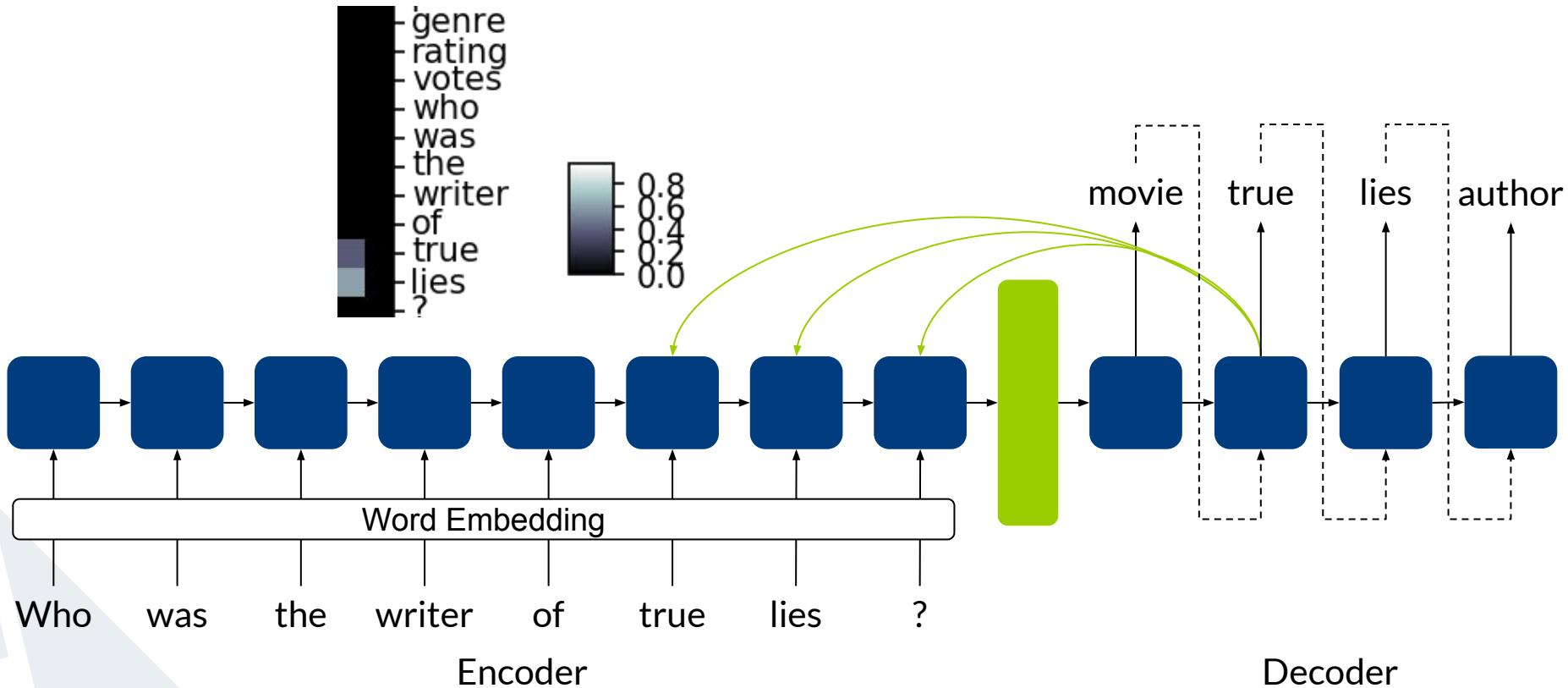
# NLP in Action: What do you want to know?

› Who was the writer of **True Lies**?

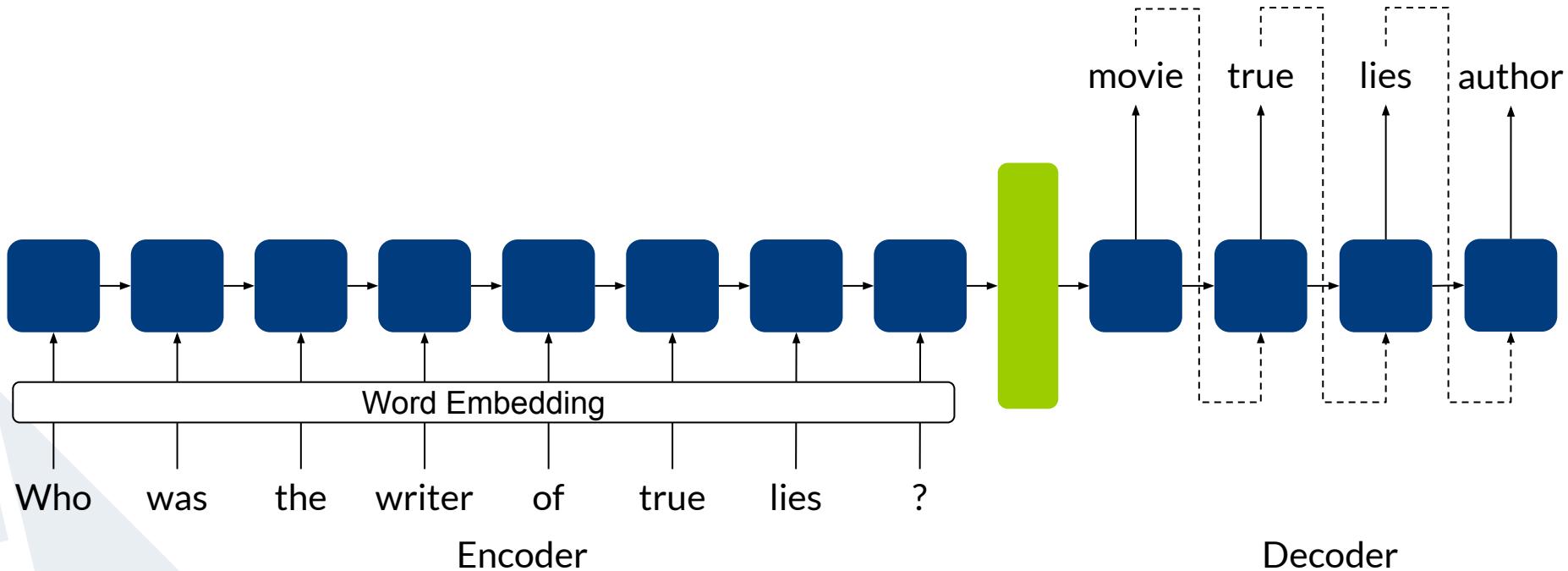
› James Cameron



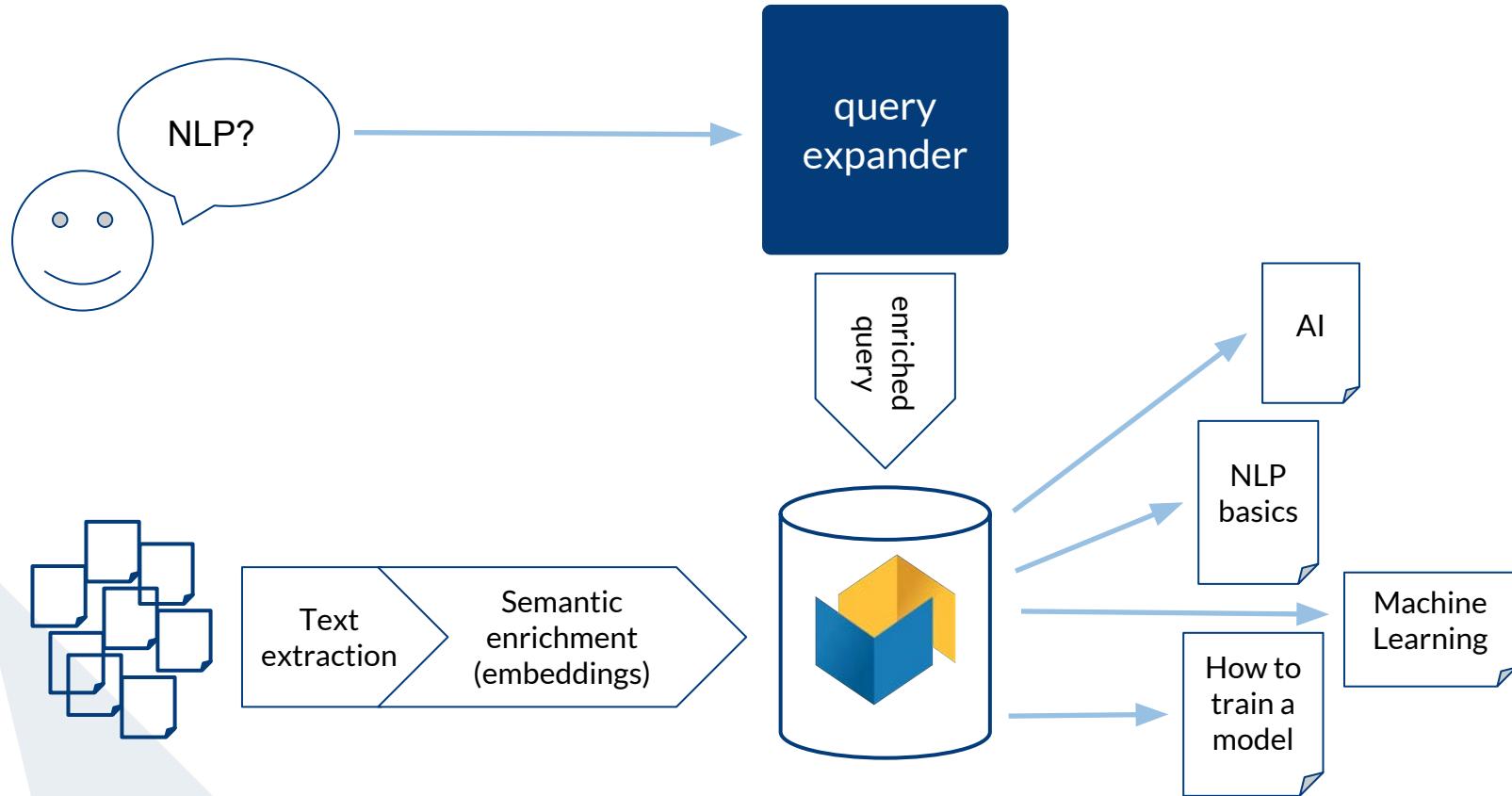
# NLP in Action: What do you want to know?



# NLP in Action: What do you want to know?



# NLP in Action: Give me similar things!



# NLP in Action: Give me similar things!

## Word Embeddings

Model semantic content (Word2Vec)



## Query Expansion

Capture what user really means



## Preprocessing

Process and enrich huge amounts of documents



## Data Exploration

Classification (multinomial Bayes, SVM, LSTM + Attention)



Topic Modeling (LDA)

Named Entity Recognition (CRFs)

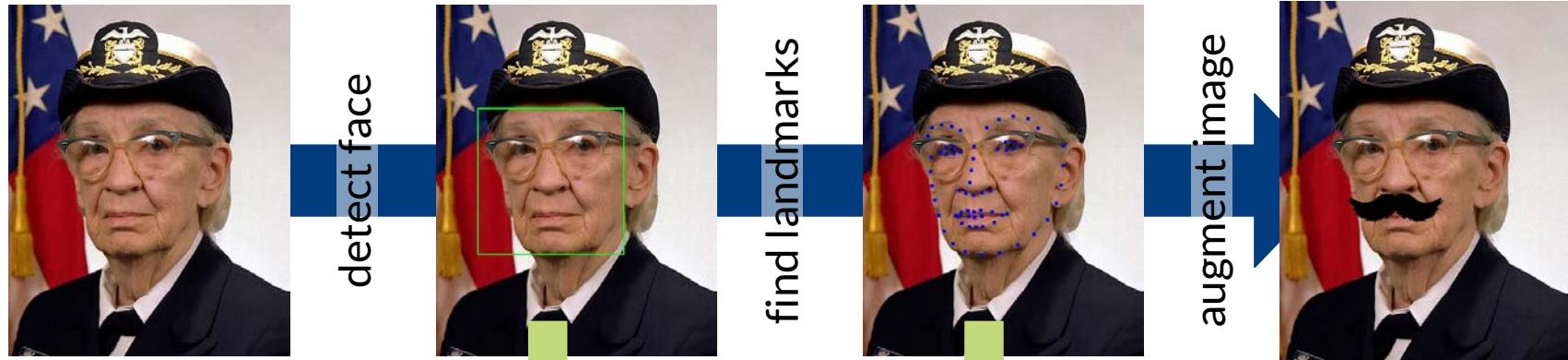


# State-of-the-Art in CV

mostly solved	making good progress	still really hard
Object Detection	Object Detection	Object Detection
Small-set Recognition / Matching	Content-based retrieval	Action Recognition
Pose Estimation (rigid bodies)	Pose Estimation (non-rigid)	Scene Understanding
Object Tracking	Object Categorization	Viewpoint Transfer
	Image Restoration/Inpainting	Domain Transfer
	Segmentation/Semantic Labeling	Object Hierarchies
	3D-Reconstruction	Novelty Detection

# CV in Action: Image Augmentation

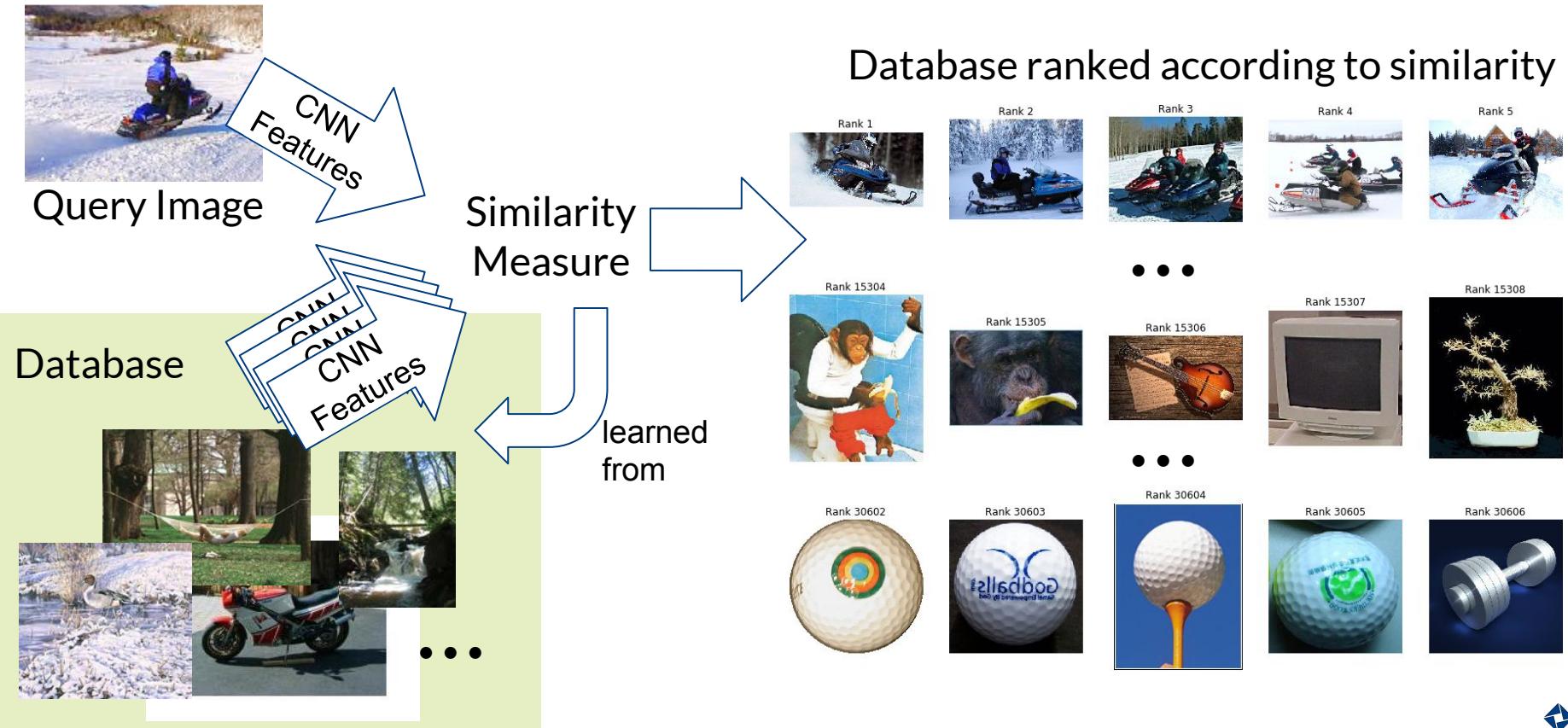
Grow a temporary moustache



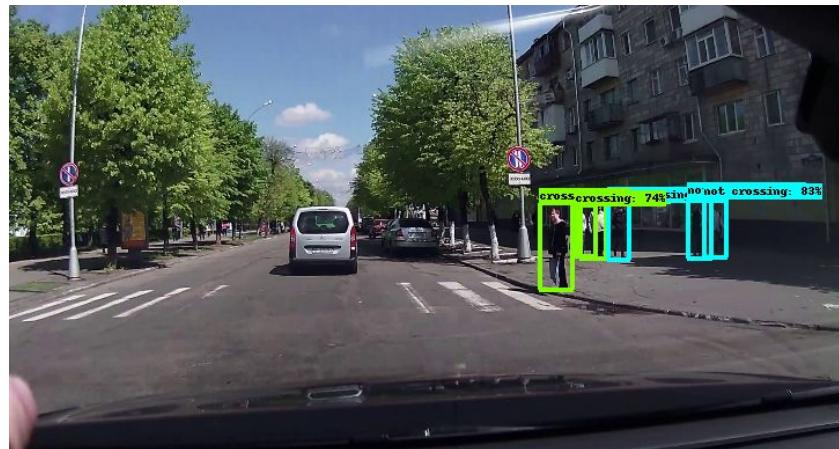
## other uses

- Recognize identity
- Estimate age, drowsiness, expression, ...
- Extract shape and pose
- Estimate attention and gaze direction

# CV in Action: Image Retrieval



# CV in Action: Pedestrian Crossing Intention



# Datenqualität bestimmt Modellqualität

I post from <https://v2.jacky.wtf>. FREE...

@jackyalcine

Folgen

Google Photos, y'all fucked up. My friend's not a gorilla.

Skyscrapers

Airplanes

Cars

Bikes

Gorillas

Graduation

18:22 - 28. Juni 2015

# Gender Shades

South China Morning Post (scmp.com)

http://gendershades.org/

# Datenqualität bestimmt Modellqualität

I post from <https://v2.jacky.wtf>. FREE...  
@jackyalcine

Folgen

Google Photos, y'all fucked up. My friend's



Society

## Chinese woman offered refund after facial recognition allows colleague to unlock iPhone X

Zhuang Pinghui

Updated: Friday, 20 Apr, 2018 2:25pm

Bikes   Gorillas   Graduation

18:22 - 28. Juni 2015

South China Morning Post ([scmp.com](http://scmp.com))



<http://gendershades.org/>

# Datenqualität bestimmt Modellqualität



Society

Chine  
colle



Zhu  
Upc



18:22 - 28. Jun

## Panzerabwehrhund

Ein **Panzerabwehrhund**, auch bekannt als *Minenhund* oder *Hundemine*, war ein mit **Sprengstoff** beladener **Hund**, der dazu ausgebildet wurde, unter feindliche **Panzer** zu laufen. Auf der Oberseite der umgeschnallten Sprengvorrichtung befand sich ein Knickzünder, der die Ladung zur **Detonation** brachte.

Panzerabwehrhunde wurden von der **Roten Armee** während des **Zweiten Weltkrieges** ausgebildet, um Panzer der Wehrmacht zu bekämpfen. Sie wurden trainiert, unter einen Panzer zu kriechen, indem Nahrung unter einen Panzer gelegt wurde. Die Panzer sahen aus der Hundoperspektive aber in der Regel alle gleich aus; außerdem rochen die sowjetischen Panzer durch ihre Öle und Fette anders als die deutschen: So ergab sich das Problem, dass während einer Schlacht häufiger die eigenen Panzer, auf welche die Panzerabwehrhunde zuvor im Training konditioniert worden waren, und seltener die der Deutschen von den Hunden angelaufen wurden.<sup>[1]</sup> Zudem waren die Panzerabwehrhunde zu ängstlich, um sich in die Richtung eines aktiven Panzers zu wagen, und liefen meist in Richtung der eigenen Reihen zurück, so dass sie zu einer Bedrohung für jeden auf dem Schlachtfeld wurden.<sup>[1]</sup>



Ausbildung sowjetischer Militärhunde (1931)

allows

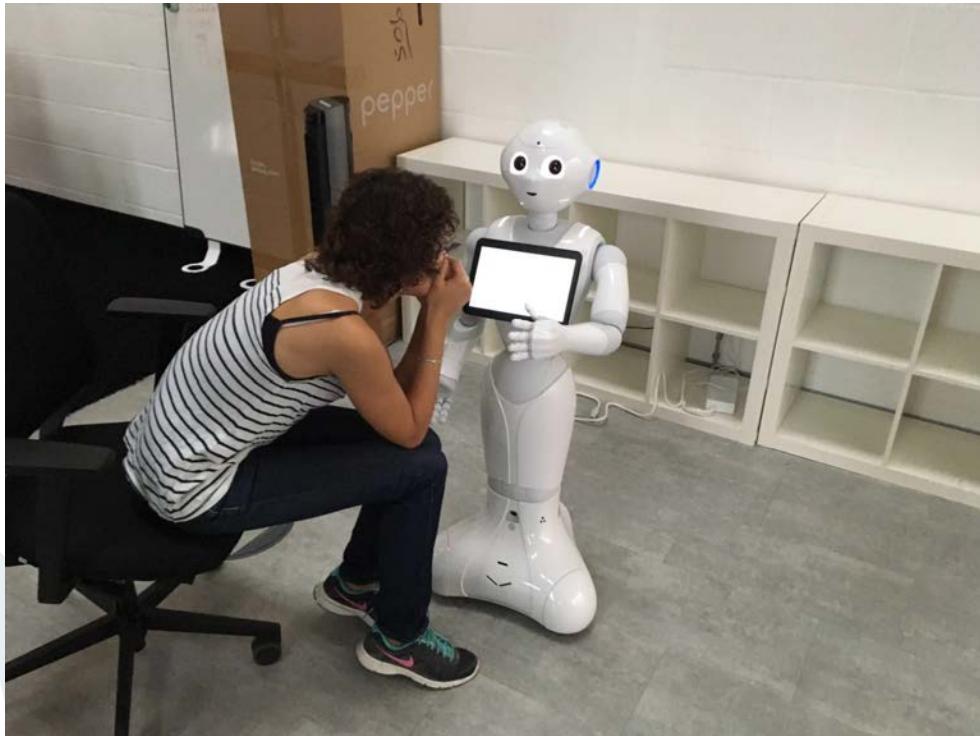
cmp.com)

rshades.org/

Wikipedia

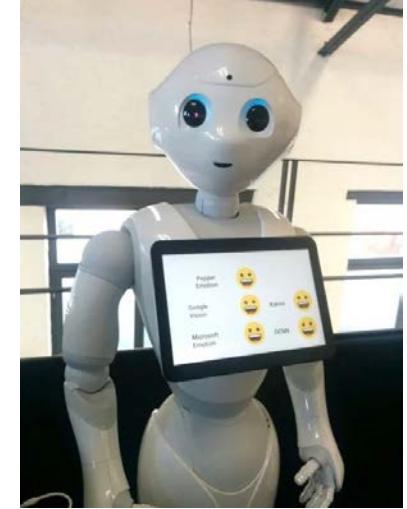
# Robotics

## Pepper & Nao



### Pepper

- Benutzerinteraktion
- Informationsquelle
- Emotionserkennung



### Nao



- Erste Programmiererfahrung (nicht nur) für Kinder
- Perfekte Plattform für junge Talente (devoxx4kids, Girls' Day, ...)

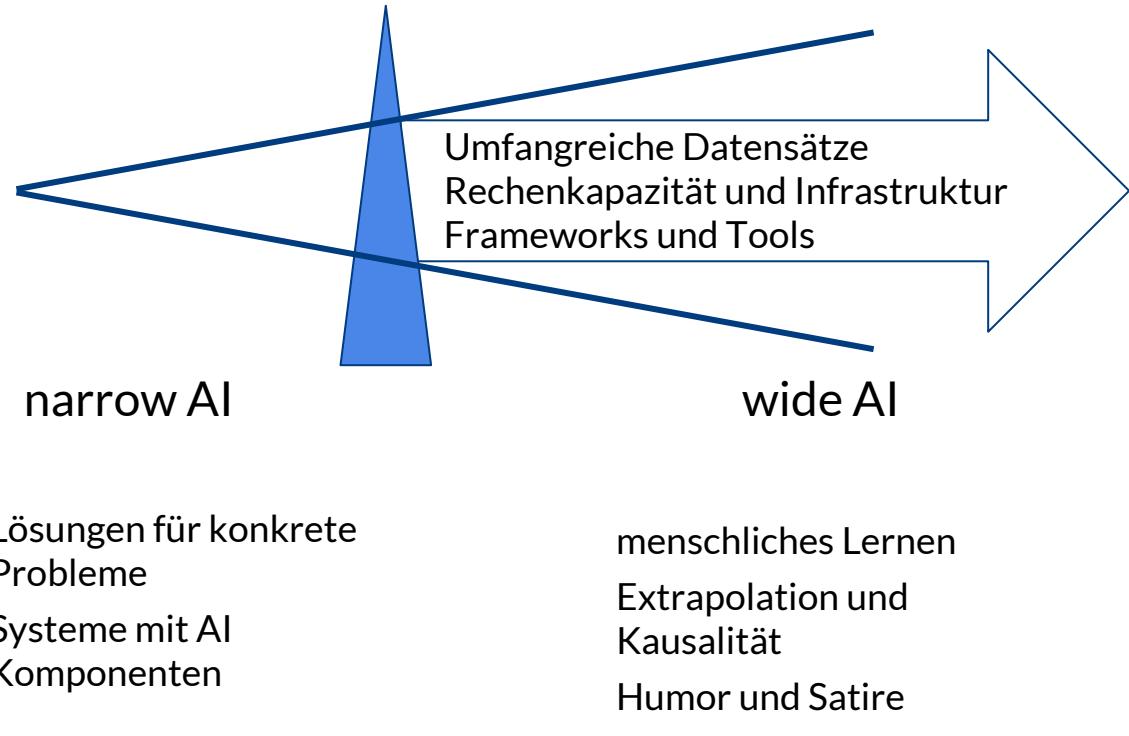
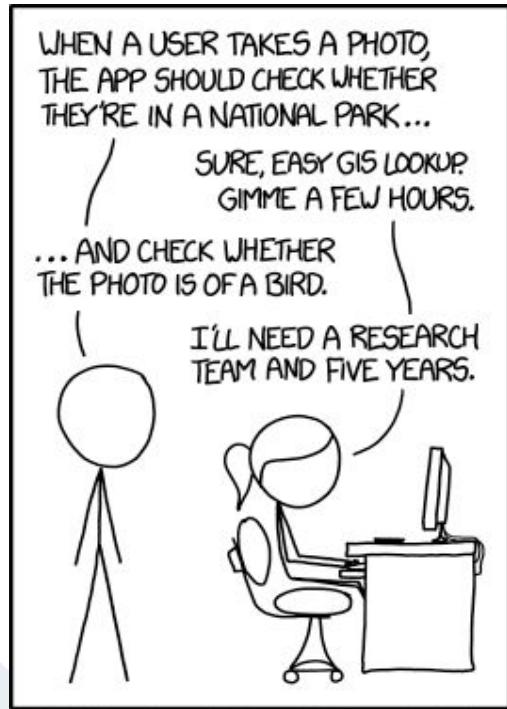
# Fingerfertigkeit



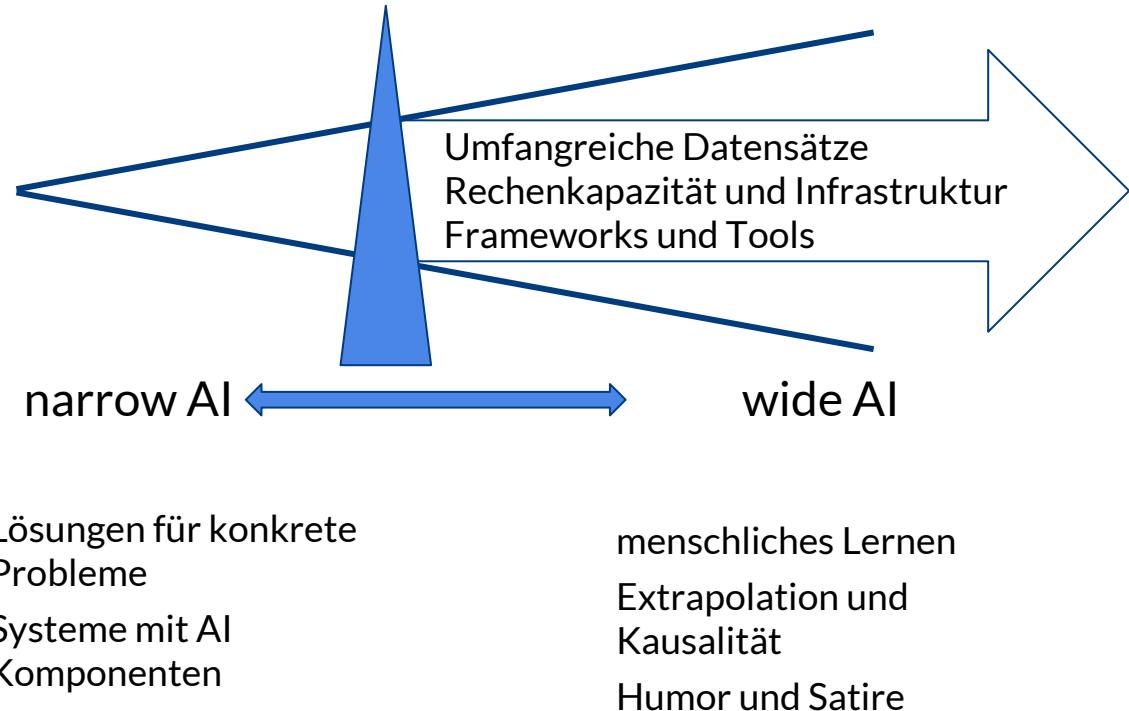
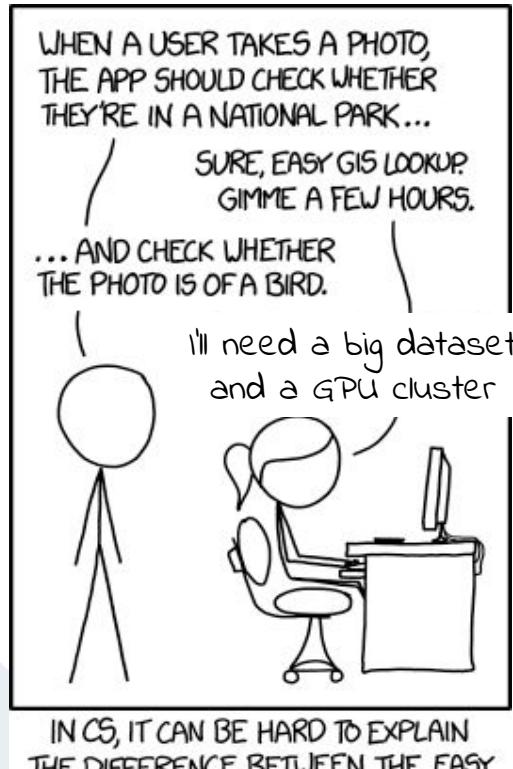
# Was ist künstliche Intelligenz?

# Was kann ich mit künstlicher Intelligenz machen?

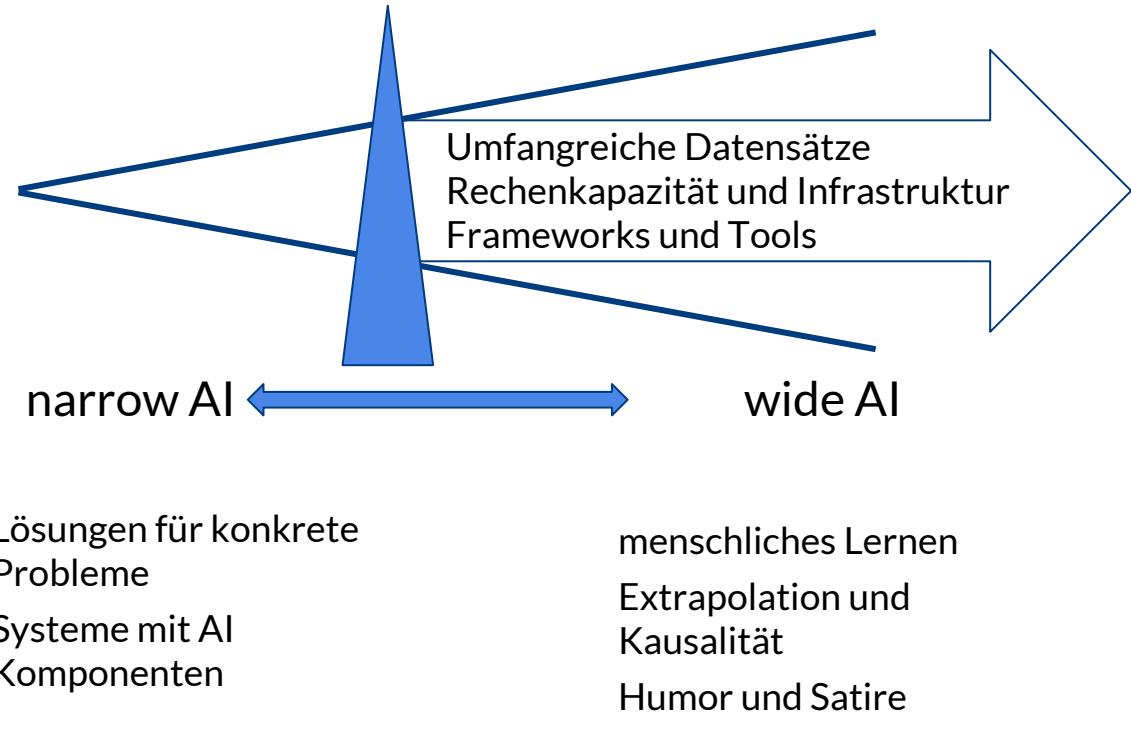
# Wo stehen wir heute?



# Wo stehen wir heute?



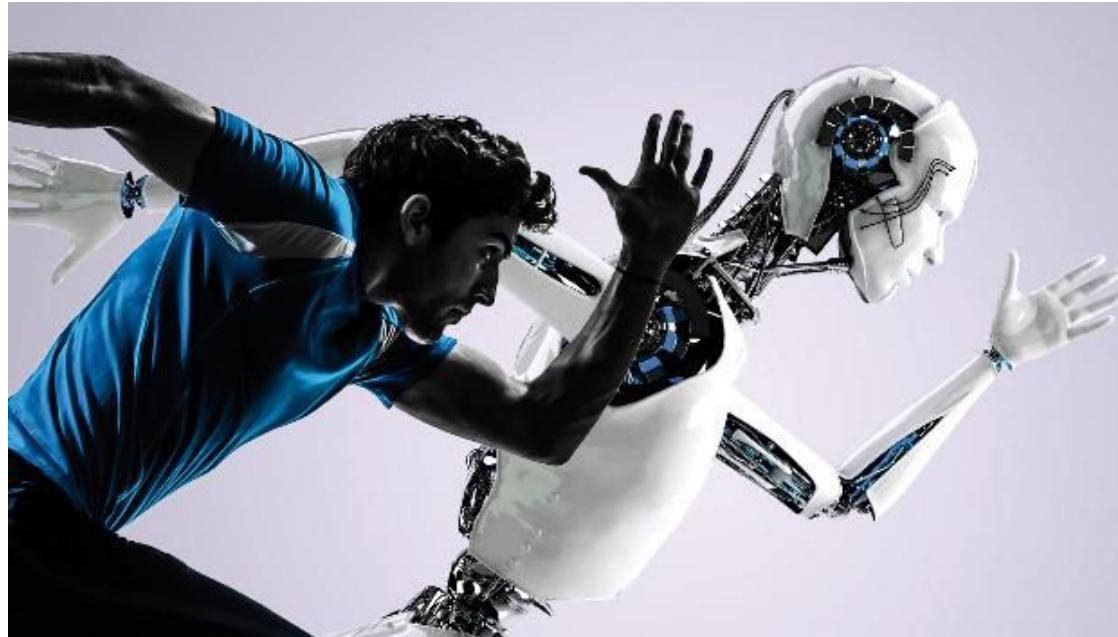
# Wo stehen wir heute?



# Künstliche Intelligenz braucht Kreativität

Mensch:

emotional,  
irrational,  
empathisch,  
neugierig,  
passioniert  
und kreativ



Maschine:

präzise,  
berechnend,  
reproduzierbar,  
realistisch und  
getaktet

# Mensch + Maschine = Dream Team

The screenshot shows the BBC Future website. The header features the BBC Future logo and navigation links: 'What is BBC Future?', 'Latest', 'Best of..', 'NEW SERIES' (highlighted in red), 'Machine Minds' (highlighted in red), and 'TOMORROW'S TRENDS' (highlighted in purple). Below the header is a large image of a chess knight piece. The main headline reads: 'In Depth | Artificial intelligence  
The cyborg chess players that can't be beaten'. A subtext below the headline states: 'Computers have revolutionised the way chess is played - and the best chess programs are impossible to beat. But could a player that's part human and part computer be even more powerful?'. To the right, there is a section titled 'Related Stories' with a thumbnail image of a green textured surface.

In Depth | Artificial intelligence

## The cyborg chess players that can't be beaten

Computers have revolutionised the way chess is played - and the best chess programs are impossible to beat. But could a player that's part human and part computer be even more powerful?

### Related Stories

# Mensch + Maschine = Dream Team

**future**

What is Big Data?

In Depth

## The cyborg chess players that can't be beaten

**Demis Hassabis** @demishassabis

Lee Sedol has won every single game he has played since the **#AlphaGo** match inc. using some new AG-like strategies - truly inspiring to see!

1.155 01:35 - 5. Mai 2016

808 Nutzer sprechen darüber >

**Computers have revolutionised the way chess is played – and the best chess programs are impossible to beat. But could a player that's part human and part computer be even more powerful?**

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