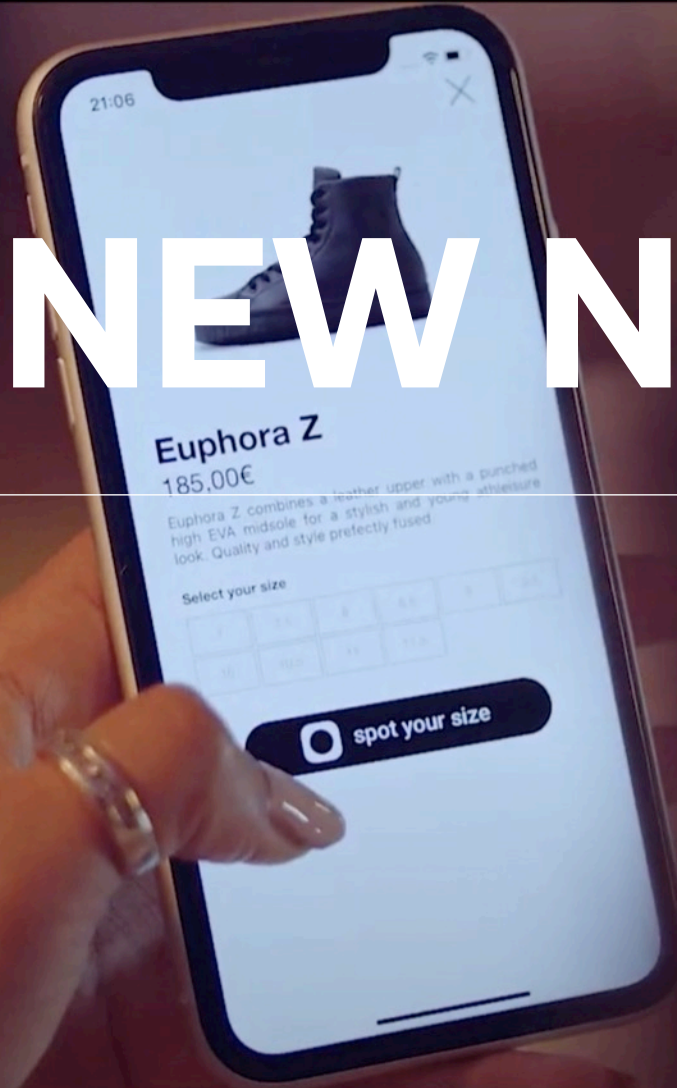


THE NEW NORMAL



spotsize® - The driving force behind THE New Normal of personalized shopping.

Meetup:
AI-enabled Apps&spotsize



Meet the Founder

Welcome to spotsize®

“E-Commerce is all about the Shopping-Experience and we are ready to change the game for good.”

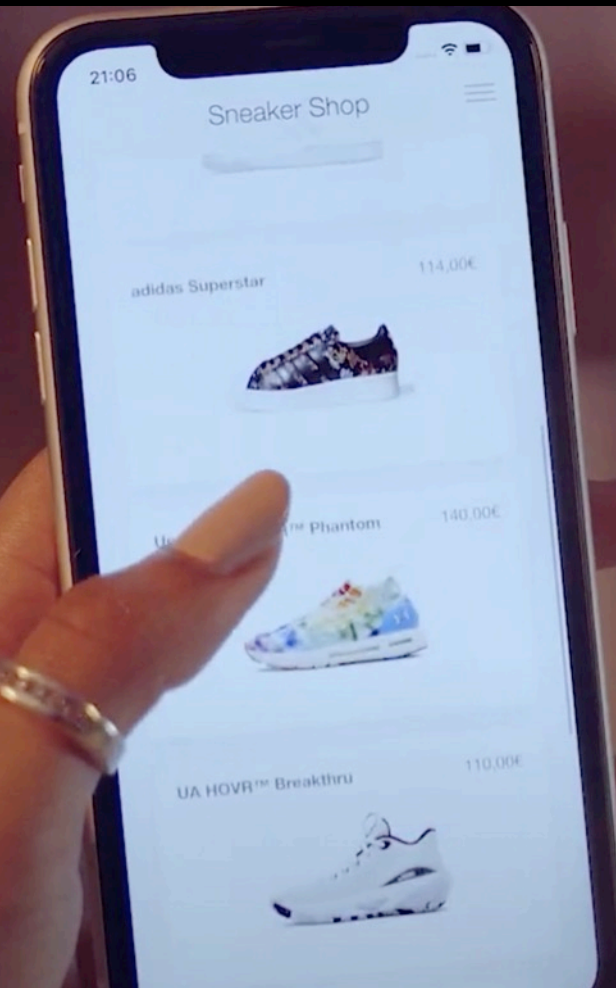
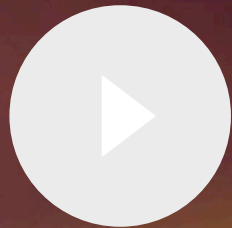
Jacqueline Yildirim, founder of spotsize®
20 years of tech, SaaS & cloud experience.



spotsize® AI-Champions 2020

Awarded as AI Champion in the category of small and medium-sized enterprises (SME) by the Ministry of Economic Affairs in Baden-Württemberg in Germany

AI ENABLED



The Vision

Our vision is to deliver 100 million parcels in perfect size to our users by 2025, from which consumers, retailers and our planet will benefit

UTILIZE ARTIFICIAL INTELLIGENCE

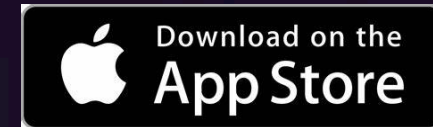
AI/ML used to imitate human eye

- spotsize®'s ML algorithms are modeled and trained to detect human feet by camera sensors in order to obtain the correct 3D-data. With this data spotsize reconstruct a biometric digital twin and calculate length, width, etc.. of the foot
- Technology/Tools: TensorFlow, MobileNet & PointNet Model, Apple CoreML
- Data: 2.500 biometric 3D-data of human feet



Get The App

May
2021:

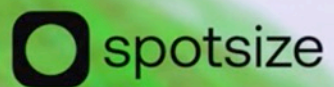


spotsize tells you for your digital foot twin which size you need in the most known sneaker brands such as addias, Nike, UnderAmour, On, NB, etc.

B2B

March 2021

Pilotphase of spotsize for B2B



The magic behind the App

Scanning the 3D-digital-twin &
matching with spotsize®

Your Feedback and Questions?

A man in a tan blazer and glasses stands in the center of a meeting room, gesturing with his hands as he addresses a group of people seated around him. Behind him is a large whiteboard covered with various documents, charts, and colorful sticky notes. The room features a white brick wall and a large window on the left side, which allows natural light to illuminate the scene. The overall atmosphere is professional and collaborative.

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