

Trainings

## Product Owner Training



This Product Owner Training aims to introduce the scrum mindset in practice.

Dauer: 4 half days

08.06 – 11.06.2021 (DE)

Zielgruppe: Product managers, IT managers

***The Training sessions are usually held in German. Please contact us if you are interested in Training sessions in English.***

Scrum. Agile Software Development. User Stories. These are watchwords with which many people are now familiar. But what does it mean in practice when a team switches to using Scrum as its development method? How do product managers' daily duties change? How does agile requirements management work?

Scrum is more than a process to be blindly followed. Scrum and agile development involve a mindset change; not only for developers and project leaders, but also – and in particular – for product managers. The goal of inovex Scrum training is to use practical examples to teach this mindset so that participants can experience it for themselves.

### Agenda:

Scrum basics:

- Agile software development: history, principles and values
- Ball point factory: benefits of an iterative approach
- The scrum framework: rules, roles, meetings and artifacts
- Experience scrum: simulation of a complete scrum project
- User stories (structure, demarcation DoD, DoR, persona, etc.)
- The role of the product owner in detail (product vision, stakeholder management, user feedback, etc.)

## Product discovery basics

- Lean start-up introduction and MVP concept (business model canvas, value proposition canvas, hypotheses and work with 'minimal viable products')
- Hypothesis-driven development (experiments: arrangement and test cards)
- From hypotheses to user stories (product discovery patterns and tools such as design thinking, design sprints, interviews and work with prototypes)
- Recording and handling customer behaviour with user journeys (user story mapping, feedback loops)

### **Note:**

- The course fee includes training documentation.